

**Mr. Willem-Jan Laan**

Director Global External Affairs, Communications, Unilever

Nationality: Dutch. Current position: Director Global External Affairs – located in Rotterdam (areas: Sustainable Sourcing, Agricultural Policy, Trade Policy, Biotechnology, Renewable Energy, Food Security). Joined Unilever in 1995 as Agricultural Economic Adviser. Before joining Unilever he headed the Trade Policy Division of the Dutch Ministry of Agriculture. Represents Unilever in external associations like FoodDrinkEurope and BUSINESSEUROPE in Brussels. Current positions include membership of World Economic Forum's Global Agenda Council on Food Security.



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