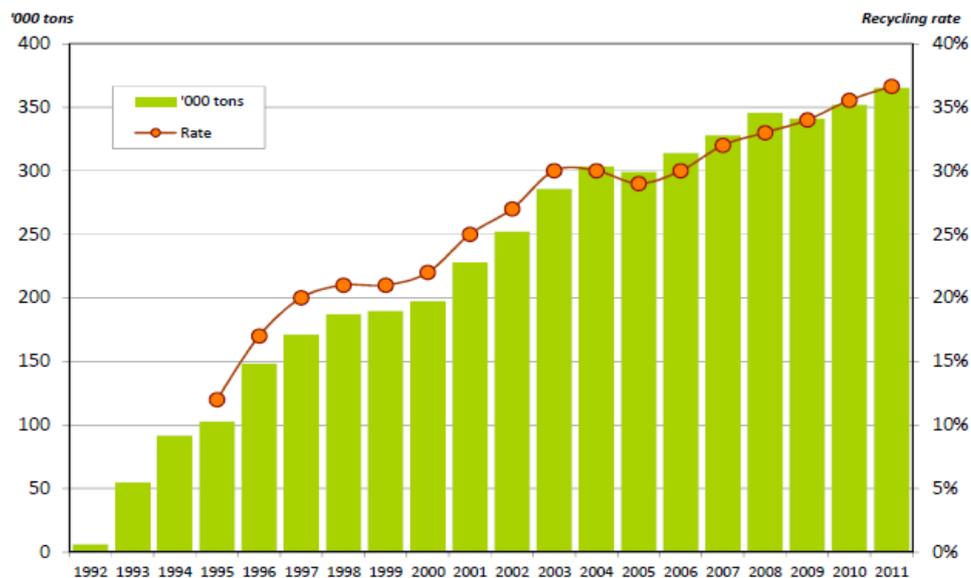


Continuous increase in Beverage Carton recycling across Europe

According to industry figures, 37% of beverage cartons were recycled across Europe (EU-27, Norway and Switzerland) in 2011. This represents an increase from the previous years and follows industry's efforts to continually increase beverage carton recycling rates across Europe. The total recovery rate (recycling and energy recovery) is 68%.

Due to their high quality fibre content recycled beverage cartons are seen as a valued secondary raw material by the paper recycling industry and are used to produce packaging for consumer goods, such as office stationery and cardboard boxes. "Our industry supports the objectives of the European Commission's Roadmap to a Resource Efficient Europe, and the recycling and recovery of beverage cartons can help support the drive towards a circular economy whereby waste is diverted from landfill and seen as a resource," said Katarina Molin, Director General of ACE. "The beverage carton sector will continue to strive for increased recycling performance and ACE members are continuously working to support and promote recycling across Europe".

1992-2011
BC RECYCLING RATES (EU-27+NO+CH)



The beverage carton industry European recycling performance has steadily increased by more than 5% a year since 2000, outstripping market growth which is more than 1% per year (tonnage).

Note to Editors

ACE provides a European platform for beverage carton manufacturers and their paperboard suppliers to benchmark and profile cartons as renewable, recyclable and low carbon packaging solutions. Engaging with stakeholders and partners seeking high environmental stewardship, it contributes expertise to EU policy, legislation and standard-setting.

ACE members include beverage carton producers Tetra Pak, SIG Combibloc and Elopak; they develop, manufacture and market systems for the processing, packaging and distribution of food, and produce packaging material at 20 plants in Europe. About 98% of the paperboard used by ACE members in beverage cartons in Europe is produced by Stora Enso in Skoghall (Sweden) and Imatra (Finland), and Korsnäs in Gävle and Frövi (Sweden), who are also members of ACE. These paper mills and the beverage carton manufacturers in ACE together employ close to 30,000 people worldwide.

For further information please visit the ACE website www.beveragecarton.eu or contact:

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